



Grant Year 3-Pennsylvania Asthma Partnership Strategic Evaluation Plan

➤ Statewide Strategic Asthma Action Plan Goals pertaining to PAP

- Goal 1: Improve Asthma Management for Pennsylvania Residents
- Goal 2: Increase Capacity of the Statewide and Local Partnerships to implement the Strategic Plan for Asthma in Pennsylvania.

Statewide

Statewide Strategic Asthma Plan GOAL: Increase capacity of the statewide and local partnerships to implement the strategic plan for asthma in Pennsylvania

PAP Statewide Objective: *By August 31, 2017, the three PAP Regional Groups will develop a draft comprehensive list of asthma resources for each region (will be known as the Asthma Resource Guide) to be housed on the LiveHealthyPA website.*

PAP Statewide Strategies to address PAP Statewide Objective:

(1) By 3/31/17a resource guide committee of 2-3 members in each region will be formed with the purpose of collecting current asthma resource information. The committee will take steps to better determine the proper parameters of what is considered an asthma resource.



- (2) By 6/15/2017 the committee in each region will create an initial draft of all known asthma resources for a minimum of 5 counties that includes organizations, programs, and key contacts in each region of Pennsylvania.
- (3) By 7/15/17 the committee in each region will complete a final version of the resource list that includes all of the necessary information as determined by the committee (name of organization, key contact (name, email, phone), physical address, program offering and an introductory statement about organizations role in improving asthma management for Pennsylvania residents).
- (4) By 8/30/17 the resource list will be approved by the PA Department of Health and will be housed on the LiveHealthyPA website as a living document that can be edited in real time.

Measure(s) / Indicator(s) related to the Strategies	Data Indicator Source(s):	Person Responsible for reporting on data indicator(s)
1. Names, Titles and Region of PAP members serving as the Resource Committee	Program Records Meeting Minutes Resource Committee Membership List	John Keith-ALA
2. Agreed upon guidelines and parameters for the resources represented in the guide	Program Records Meeting Minutes	Resource Committee John Keith-ALA
3. Number of PAP members contacted to provide resources Number of resources meeting the guidelines for inclusion in the guide	Program Records Resource Guide Tracking Database	Resource Committee John Keith-ALA



<p>4. Date of completed and approved draft of the Resource Guide submitted for inclusion on the LiveHealthy PA website.</p>	<p>Website Tracking/Program Records</p>	<p>Resource Committee John Keith-ALA</p>
<p>5. Semi annually Review of RG to determine:</p> <p>Number of emails RC sends to PAP members to collect new resources</p> <p>Geography/sector/organizations represented in the RG</p> <p>Number of resources removed from the RG</p> <p>Number of new resources added</p> <p>Number of new PAP members</p> <p>Documented Dates of RG Updates</p>	<p>Program Records</p> <p>Meeting Minutes</p> <p>Resource Guide Tracking Database</p>	<p>Resource Committee John Keith-ALA</p>
<p>Action Steps to Support the Implementation of the Strategies</p>		
<p>Activities</p>	<p>By When</p>	<p>Who is Responsible</p>
<p>Resource committee (RC) determines the parameters for what is considered “an asthma resources” to be included in the resource guide (will also include information around primary contact, organization address/phone/email, type of resource, target audience, etc) as well as determine how the resource guide will be organized.</p>	<p>March 2017</p>	<p>Resource Committee John Keith</p>



RC reaches out to PAP members to gather information to be contained in resource list.	April 2017	Resource Committee John Keith
RC verifies all resources fall within the defined parameters and organizes the list	June 2017	Resource Committee John Keith
RC members provide final list to DOH Asthma program manager for review and approval to be added to LiveHealthyPA website	June 2017	Resource Committee John Keith Melissa Bronstetter
RC members update and check the resource list on the LiveHealthyPA website semi-annually.	Spring and Fall of each grant year.	Resource Committee John Keith
RC members continue to seek additional resources to add to the list by utilizing PAP members' resources and contacts.	August 2017-ongoing	Resource Committee John Keith



Eastern Region of PAP

Statewide Strategic Asthma Plan GOAL: Improve Asthma Management for Pennsylvania Residents

PAP Statewide Objective: *By August 31, 2017, the Eastern PAP Regional Group will provide parent education in venues identified within 6 counties across the Commonwealth of PA.*

PAP Eastern Region Strategies to address PAP Statewide Objective:

- (1) By 2/8/17 Eastern Region PAP members will identify six counties in eastern PA to conduct asthma education sessions.
- (2) By 3/8/17 a minimum of one venue in each of the six targeted counties will be identified to receive parent asthma education.
- (3) By 8/30/17, a minimum of six parent asthma education sessions will be held and parents will show an increase in knowledge around asthma management.

Measure(s) / Indicator(s) related to the Strategies	Data Indicator Source(s):	Person Responsible for reporting on data indicator(s)
1. Identified and targeted counties with highest pediatric asthma hospitalization rates.	PHC4 Data	Melissa Bronstetter-DOH
2. Number and types of venues identified to implement parent education per county	Program Records Meeting Minutes	Eastern PAP John Keith-ALA



	Parent Education Tracking Database	
3. Name and type of asthma education platform used	<p>Program Records</p> <p>Meeting Minutes</p> <p>Parent Education Tracking Database</p>	<p>Eastern PAP</p> <p>John Keith-ALA</p>
4. Number of participants attending each parent education session Demographics of the parents attending the sessions. Increase in knowledge and awareness of asthma self management	<p>Program Records</p> <p>Parent Education Tracking Database</p> <p>Pretest and/or Posttest Only Assessment</p>	<p>Eastern PAP</p> <p>John Keith-ALA</p> <p>Lyndsay Nybeck-ESU</p>
5. Number and type of promotional materials developed and distributed Number, type and location of venues for distribution of the promotional materials	<p>Program Records</p> <p>Promotional Materials Tracking Database</p>	<p>Resource Committee</p> <p>John Keith-ALA</p>
Action Steps to Support the Implementation of the Strategies		
Activities	By When	Who is Responsible
Through utilization of asthma data provided by DOH and ALA, PAP members will target the six counties in the eastern region with the highest number of pediatric asthma hospitalizations.	February 2017	<p>Eastern PAP</p> <p>John Keith-ALA</p>



Members will identify the types of venues to hold the trainings (i.e. libraries, schools, workplaces).	March 2017	Eastern PAP John Keith-ALA
Members will determine the asthma education platform to utilize (Asthma 101, Asthma Basics, etc.) for the sessions.	April 2017	Eastern PAP John Keith-ALA Melissa Bronstetter-DOH
Members will implement the parent education curriculum with the target groups.	August 2017	
Members will determine how to generate feedback from parent education sessions and measure knowledge gain (pre/posttest, evaluations, surveys)	April 2017	Eastern PAP John Keith-ALA Lyndsay Nybeck-ESU
Members will determine how to promote the sessions and solicit parent attendance (flyers, emails, word of mouth, through school, workplace sends out information, etc.)	April 2017	Eastern PAP John Keith-ALA



Central Region of PAP

Statewide Strategic Asthma Plan GOAL: Increase capacity of the statewide and local partnerships to implement the strategic plan for asthma in Pennsylvania

PAP Statewide Objective: *By August 31, 2017, the Central PAP Regional Group will promote the PAP by developing a "Who We Are" campaign that can solicit membership through consistent messaging to various groups and venues across the Commonwealth of PA.*

PAP Central Region Strategies to address PAP Statewide Objective:

- (1) By 4/15/17 PAP Central Region Members create a “Who We Are” message campaign including mission, vision, available resources, benefits of membership.
- (2) By 4/30/17 the “Who We Are” message campaign will be distributed at PAP statewide and subsequent Regional Meetings for statewide promotion purposes.
- (3) By 6/30/17 all PAP related materials (FB, PAP website, newsletters, etc.) will contain the information developed by the committee.
- (4) By 6/30/17 all PAP members will post “Who We are” message and PA Asthma Strategic Plan (link) on member organization websites
- (5) By 8/31/17 each PAP Central Region Member will share “Who We Are” messaging with at least 3 new contacts (school districts, health system, environmental, local health dept., non-profit, other)



Measure(s) / Indicator(s) related to the Strategies	Data Indicator Source(s):	Person Responsible for reporting on data indicator(s)
1. "Who We Are" promotional message is finalized	<p>Program Records</p> <p>Meeting Minutes</p>	<p>Central PAP members</p> <p>John Keith-ALA</p>
<p>2. Number and types of venues for message distribution (PAP Regional Meetings, Face book, PAP Website, newsletters, other PAP related materials, member organizational websites)</p> <p>3. Modes of delivery for message distribution (PAP Regional Meetings, Face book, PAP Website, newsletters, other PAP related materials, member organizational websites)</p> <p>4. Number of materials distributed with the "Who We Are" message campaign.</p>	<p>Program Records</p> <p>Meeting Minutes</p> <p>Promotional Distribution/kits distribution tracking database</p> <p>Website Analytics to determine reach of message</p>	<p>Central PAP members</p> <p>John Keith-ALA</p>
5. Number of contacts that were provided "Who We Are" messaging via PAP members	<p>Program Records</p> <p>Promotional Distribution/kits distribution tracking database</p>	<p>Central PAP members</p> <p>John Keith-ALA</p>
6. Number of promotional/educational kits developed per target audience	<p>Program Records</p> <p>Promotional Distribution/kits</p>	<p>Central PAP members</p>



7. Number of promotional/educational kits distributed per audience	distribution tracking database	John Keith-ALA
8. Venue for distribution of the promotional/educational kits		
9. Number of new PAP members statewide	Program Records -Membership Roster	Central Regional PAP
10. Number of new Central Region PAP members	Website Membership Analytics Meeting Minutes	ALA-John Keith
Action Steps to Support the Implementation of the Strategies		
Activities	By When	Who is Responsible
Develop key messaging on all new and previously developed materials: newsletters, websites, flyers, etc. for PAP.	April 2017	Central PAP John Keith-ALA
Creation of asthma kits with “who we are” messaging & and specific resources for 3 specific and separate audiences (school nurses, parents, pediatricians)	April 2017	Central PAP John Keith-ALA
Determine if the PAP membership has increased within the year as a result of a uniform messaging campaign	August 2017	Central PAP John Keith-ALA



Western Region of PAP

Statewide Strategic Asthma Plan GOAL: Improve Asthma Management for Pennsylvania Residents

PAP Statewide Objective: *By August 31, 2017, the Western PAP Regional Group will identify two school districts in Allegheny County to pilot a modified version of the NJ Asthma Friendly Schools Initiative that includes the EPA Flag Program.*

PAP Western Region Strategies to address PAP Statewide Objective:

- (1) By 12/31/16 Western Region PAP members will review ALANJ/PACNJ 6 Steps to an Asthma Friendly School Award model and form a committee to explore possible PILOT steps for PA schools to achieve asthma friendly status.
- (2) By 1/30/17 Western Region PAP members will outline proposed PILOT steps to achieve asthma friendly school status in PA and seek feedback from the PAP members for on outline and possibilities for implementation.
- (3) By 4/28/17 Western Region PAP members will seek approval of PILOT Steps to an Asthma Friendly School Award from PA Department of Health
- (4) By 4/28/17 Western Region PAP members will identify two schools in Allegheny County with high asthma prevalence to complete the PA PILOT Steps to become asthma friendly.



(5) By 6/30/17 Western Region PAP members will secure an MOU with the two identified schools Allegheny County to complete the PA PILOT Steps to become asthma friendly.

(6) By 8/31/17 Western Region PAP members acknowledge school completion of PA PILOT Steps to become asthma friendly and will hold mini recognition events for each of the two identified Schools for completing the process to become asthma friendly.

Measure(s) / Indicator(s) related to the Strategies	Data Indicator Source(s):	Person Responsible for reporting on data indicator(s)
1. Names and demographics of two identified/target school districts in Allegheny County.	Program Records Asthma Friendly Schools Initiative Tracking Database	Western PAP John Keith-ALA
2. Completed and signed MOU for each district 3. Number and title(s) of school staff attending first meeting around the AFSI per district	Memorandums of Understanding (MOU) Asthma Friendly Schools Initiative Tracking Database	Western PAP John Keith-ALA
4. Number of attendees at the OAS training per district 5. Types/titles of school staff trained per OAS training, per district 6. Increase in knowledge and awareness of asthma management and the OAS program by participants	Event Records Asthma Friendly Schools Initiative Tracking Database Pretest/Posttest Evaluation	Western PAP John Keith-ALA



<p>7. Number of school personnel trained in IPM per district</p> <p>8. Types of personnel trained in IPM</p> <p>9. Increase in knowledge and awareness of IPM by participants</p>	<p>Event Records</p> <p>Asthma Friendly Schools Initiative Tracking Database</p> <p>Pretest/Posttest Evaluation</p>	<p>Western PAP</p> <p>John Keith-ALA</p>
<p>10. Number of school staff trained in Asthma 101</p> <p>11. Overall percentage of school staff trained per district.</p> <p>12. Type/Titles of school staff trained</p> <p>13. Increase in knowledge and awareness of asthma by school staff participants</p>	<p>Event Records</p> <p>Asthma Friendly Schools Initiative Tracking Database</p> <p>Pretest/Posttest Evaluation</p>	<p>Western PAP Members</p> <p>ALA-John Keith</p>
<p>14. Number of parents educated on Asthma per district</p> <p>15. Mode of delivery for the parent education</p> <p>16. Increase in knowledge and awareness of asthma management by parents</p>	<p>Program/Event Records Tracking system</p> <p>Asthma Friendly Schools Initiative Tracking Database</p> <p>Pretest and/or Posttest only Evaluation</p>	<p>Western PAP Members</p> <p>ALA-John Keith</p>
<p>Action Steps to Support the Implementation of the Strategies</p>		
<p>Activities</p>	<p>By When</p>	<p>Who is Responsible</p>
<p>Review PACNJ's 6 steps Asthma Friendly Schools Award.</p>	<p>January 2017</p>	<p>Western PAP</p>



		John Keith-ALA
Determine how PA PILOT steps to and asthma friendly school might include Open Airways for Schools facilitator training and PA Integrated Pest Management education.	January 2017	Western PAP John Keith-ALA
Research existing PA laws on nebulizers in schools, and idling laws to determine how adherence to appropriate laws/pledges fit into the Asthma Friendly Award Process	April 2017	Western PAP John Keith-ALA
Outline PILOT steps to become an asthma friendly school in PA.	April 2017	Western PAP John Keith-ALA
Determine which two schools will be approached to Pilot PA AFSA.	June 2017	Western PAP John Keith-ALA
Secure meeting with district personnel from each pilot school to provide overview of PA ASFA model and attain signed MOUs.	June 2017	Western PAP John Keith-ALA
Provide OAS Facilitator Training with designated school personnel.	August 2017	Western PAP John Keith-ALA
Provide PA IPM education for designated school personnel.	August 2017	Western PAP John Keith-ALA



Provide Asthma 101 session for teachers.	August 2017	Western PAP John Keith-ALA
Provide Asthma Education for Parents.	August 2017	Western PAP John Keith-ALA