



PA Asthma Partnership

Central Region

February 15, 2017 10:00am-11:30am

ALA Conference Room

3001 Gettysburg Road, Camp Hill PA. 17011

Call information for all meetings 610-335-1125 ext. 691 User PIN 5530

Agenda

- Welcome & introductions
- PAP Meeting Calendar Updates
 - Regional/Statewide/ALA Day at the Capitol
- Statewide Objective- *Asthma Resource Guide Development*
<http://www.livehealthypa.org/data-resources/data/asthma>
 - Known SC/NC PA Asthma Resources (county specific & crossover services)
 - Resource Guide Tracking Database
 - Resource Review Committee
- Central Region Objective- *"Who We Are" Message Campaign*
 - Vision
 - Mission
 - Available resources
 - Benefits of membership
 - Tailored messaging for Social Media
- PAP Member Updates/Announcements
- Next Steps

Thank you for your continued participation in the Pennsylvania Asthma Partnership!

Please remember to encourage individuals/organizations to go to www.paasthma.org/join

Like PAP on Facebook <https://www.facebook.com/PAAsthma/>

Follow PAP on Twitter [@PaAsthma](https://twitter.com/PaAsthma)

The Pennsylvania Asthma Partnership is a collaboration between the Pennsylvania Department of Health and the American Lung Association. This collaboration is funded by the Pennsylvania Department of Health through a cooperative agreement with the Centers for Disease Control and Prevention.